

Jared M. Watson

wjared5@vt.edu
703-261-5533

Current address:
310 Webb Street Apt. 315
Blacksburg, VA 24060

Permanent address:
1407 Park Garden Lane
Reston, VA 20194

EDUCATION:

Virginia Tech, Pamplin College of Business
Bachelor of Science in Finance
Minor: Philosophy, Politics, and Economics (PPE)
Overall GPA: 3.36

Expected Graduation: May 2018

PROFESSIONAL EXPERIENCE:

Consulting Group at VT- Blacksburg, VA (September 2015- current)

Project Manager

- Lead two teams of six through semester long project delivery to local clients
- Spearheading development of an improved recruitment strategy to improve Excella's campus presence
- Developed a comprehensive marketing strategy for a local F&B business to increase sales and market share

Chess Consulting LLC – Reston, VA (June 2017)

Extern

- Determined the solution to a complex accounting case study and presented to the partners of the firm
- Studied how a consulting firm works with government contractors on revenue recognition, bid protests, etc.

Reston Aquatics – Reston, VA (Summer 2011 - Summer 2017)

Pool Manager

- Managed and scheduled a staff of 10+ lifeguards and desk attendants in providing services to 20,000+ residents
- Performed over 40 hours a week as a pool operator, lifeguard, and swim instructor
- Received "Lifeguard of the Week" honors twice for providing exceptional customer service

Ken Cuccinelli for Governor Campaign – Fairfax, VA (June 2013 - November 2013)

Intern

- Compiled and interpreted prospective voter data in Microsoft Excel to optimize outreach campaign
- Developed interpersonal skills by coordinating between staff, interns, and voters

LEADERSHIP EXPERIENCE:

Delta Tau Delta Fraternity, Director of Member Development (January 2017 - current)

- Voting member of the Executive Board and Director of the Member Development Committee
- Responsible for managing New Member Education, Recruitment, Academics, Ritual, and Road programs

Delta Tau Delta Fraternity, Director of Recruitment (January 2016 – December 2017)

- Planned and executed recruitment campaign that reached over 400 students and grew organizational capacity using a defined set of membership eligibility standards (MES)
- Delegated tasks for a team of six "rush captains" as part of a coordinated recruitment effort

HONORS AND CERTIFICATIONS:

- Bloomberg Market Concepts (BMC) Certified
- Dean's List for 4 semesters
- Red Cross Lifeguard Certification, Pool Operator's License, Water Safety Instructor (WSI)