

OLIVIA GOODWIN

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Permanent Address:
2604 Old Clyde Rd.
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EDUCATION

Virginia Tech; Blacksburg, VA

BS in Business: Finance, Political Science Minor, Expected Graduation: May 2017

Overall GPA: 3.00

Financing 50% of education with employment income, scholarships and loans

RELEVANT EXPERIENCE

Teaching Assistant; Pamplin College of Business, Virginia Tech, Blacksburg, VA

01/15/17-Present

- Evaluate homework, quizzes, etc. for a senior level Real Estate Finance course for 90 students.
- Assist the teacher in planning class structure and corresponding assignments via weekly meetings.
- Mentor undergraduate students regarding subject matter related to the course.

Market Research Intern; Follow My Vote, Blacksburg, VA

06/06/16-08/01/16

- Assisted in brand development for a startup company, 40 hours per week.
- Raised \$21,366 in 1 month while responsible for web site traffic growth through management of a successful Kickstarter campaign.
- Performed economic and statistical analysis of election costs specific to each state using Excel.

WORK EXPERIENCE

Assistant to the Market Director; Blacksburg Farmers Market, Blacksburg, VA

09/14/16-Present

- Oversee and schedule 8-10 volunteers a week for each market day.
- Calculate and record numbers from sales into FM Tracks bi-weekly (accounting software for farmers markets to record SNAP benefits).
- Assist the director in critical daily tasks necessary for organizational functionality.

Server; The Biltmore Company, Asheville, NC

05/01/15-01/06/17

- Developed and provided exceptional customer service practices in fast-paced work environment.
- Worked 40 or more hours per week in summer; worked 25 hours per week during school breaks.

CAMPUS INVOLVEMENT & ACTIVITIES

Communications Director; Students for Life at Virginia Tech

08/25/14-12/18/16

- Corresponded with supervisors and members regarding all club topics through email and in person.
- Managed a listserv of over 100 contacts and other social media to promote the club and recruit members.

Finance Philanthropy Chair; Pi Beta Phi Sorority

01/20/14-01/18/17

- Assisted executive board in budgeting for events, accounts payable, and calculating costs using Excel.
- Compiled and reported fundraising totals from semiannual philanthropy events.

Young Americans for Freedom Member, 2014-2015

Finance for Females Member, 2015-2016

Big Event at Virginia Tech Volunteer, 2014-2016

Gobblerfest Volunteer, 2014-2015

Relay for Life Participant, 2014-2015

Humane Society of Montgomery County Volunteer, 2016-2017

